

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 18.39
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6387543

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # _____

PRODUCT PRIORITIES USA ACT EST#1788 COMMENTS: (LINE, ORDER)

FLIGHT DATES OCT20/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/19/12 10:00

REP: TO LENA

OKD M1
TTLS RTS
PLS CFM, T HX 10/19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321
AGENCY PRODUCT CODE = 340

5	S	1200N-1230P	60	\$2,400.00	10/20	10/20	0	200
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PROGRAM : EYEWI NW-NN SA
CON COM1: EYEWI NW-NN SA
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
8	A		1000A-1100A	60		\$2,400.00	10/22	10/22	1		MON	1
PROGRAM : MILLION/FEUD												
ORD COM1 : PRGM CHANGE: NO NOON NEWS SAT DUE FBALL												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-5 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#5	MISSED: SAT/1200N-1230P				OCT20		60S	\$2,400.00	(OCT19/12)	
			OFFER: MON/1000A-1100A				OCT22		60S	\$2,400.00	PLS ADVISE.	
CMT: PRGM CHANGE: NO NOON NEWS SAT DUE FBALL												
CONTRACT TOTAL											31200.00	
TOTAL SPOTS											7	

MARKET TOTALS \$91,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE